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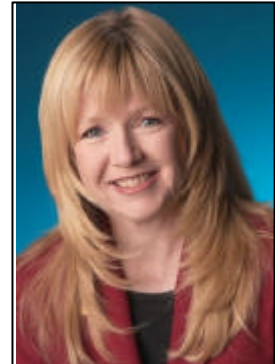
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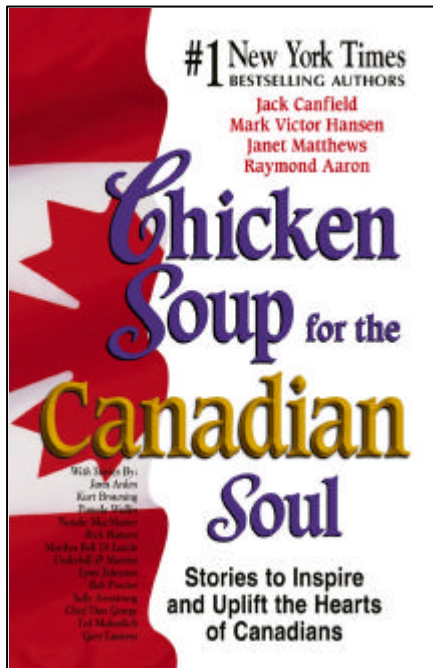
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Celebrate Canada Day

with **Janet Matthews**, co-author of

Chicken Soup for the Canadian Soul



Once a year we celebrate our heritage in a uniquely Canadian way. Canada Day brings us together at festivals, fairs and celebrations to honour the diversity that makes our country great.

Chicken Soup for the Canadian Soul is a tribute to our country with stories of our history, heritage and heroes. Released in September 2002, *Chicken Soup for the Canadian Soul* quickly became a national bestseller, finding popularity with all age groups.

Canadians from across the country contributed true stories of living their dreams, overcoming obstacles, making a difference, and pride in being Canadian. The 84 stories in *Chicken Soup for the Canadian Soul* bring us face to face with some of our most beloved and cherished Canadian stories from some of our greatest heroes alongside ordinary Canadians who share their heart-warming, inspirational and life-altering tales.

With its richly compelling true life stories, *Chicken Soup for the Canadian Soul* is sure to instill a swell of pride and patriotism in everyone who reads it.

Author Janet Matthews would be delighted to appear on television and radio programs as a part of Canada Day celebrations.

Janet Matthews is a writer, editor, teacher and professional speaker. After

producing *Chicken Soup for the Parent's Soul*, she jumped at the chance to co-author *Chicken Soup for the Canadian Soul*. She has appeared on countless television and radio shows across the country, and has been contracted by the Canadian Club for an 18-city speaking tour beginning this fall.

CHICKEN SOUP FOR THE CANADIAN SOUL

By Jack Canfield, Mark Victor Hansen, Janet Matthews and Raymond Aaron

Published by Health Communications, Inc. / Distributed by Thomas Allen & Son

400 pages / \$21.95 paperback

ISBN: 0-7573-0028-6

For more information on *Chicken Soup for the Canadian Soul* or Janet Matthews, please visit:

www.canadiansoul.com

"If a culture is truly defined by its stories, then definition of a Canadian just got a whole lot clearer. The 84 vignettes that make up the newly published Chicken Soup for the Canadian Soul capture the very essence of our national character."

-- Toronto Forever Young, Oct 2002

"At last, there's some uplifting reading for the northern soul."

"The 84 stories of courage, love, kindness, perseverance, loyalty and other Canadian virtues offer enough uplift to put Air Canada out of business."

-- Judy Stoffman, The Toronto Star, August 27, 2002

"It's enough to make you proud to be a Canadian."

-- Marlene Eisner, Montreal West Island Suburban, October 30, 2002

"Stories to melt even the hardest hearts"

"In a country where it takes a beer commercial to stir national pride, capturing our Canadian identity in a collection of personal stories is not a small undertaking. It's a job for the Chicken Soup crew."

-- Lisa Monforton, The Calgary Herald, Thursday October 10, 2002

"So what makes Chicken Soup for the Canadian Soul different from all the others? Well, it's about Canadians, about who we really are and this makes us different right off the top. It should also serve as an eye-opener for all those sheltered folks south of the border who really haven't a clue what makes a Canadian. Far too many still believe we all live on the tundra in igloos, every one of us plays hockey and we down maple syrup by the jugful."

-- Jerry Gladman, The Toronto Sun, November 10, 2002
